

**29 West 57th Street, 6th Floor
New York, NY 10019
212.838.2900**

Private Practice

- February 1989–Present **Full-Time Private General and Cosmetic Practice**
29 West 57th Street, 6th Floor, New York, NY 10019
- Founder and Director**
The Dental Phobia Treatment Center of New York
29 West 57th Street, 6th Floor, New York, NY 10019
- June 1985–January 1989 **Full-Time Private General Practice.**
The Graybar Building, 420 Lexington Avenue, New York, NY 10022
- June 1984 Began part-time practice
25 West 54th Street, New York, NY 10019
- July 1983–June 1984 Various associate positions throughout the New York metropolitan area

Hospital and Academic Affiliations

- Former Assistant Clinical Professor**
Mount Sinai School of Medicine, New York, NY, 1985–2000
- Former Director - Dental Phobia Clinic - Department of Dentistry**
Mount Sinai Hospital, New York, NY, 1985–2000

Education

- Long Island Jewish Medical Center, Hillside Hospital, Residency, 1983**
Tufts University School of Dental Medicine, D.M.D., *cum laude*, 1982
Johns Hopkins University, B.A., 1979

Licensure

State of New York, No. 037027

Societies and Organizations

American Academy of Cosmetic Dentistry.....	1997 to date
American Dental Association.....	1982 to date
Academy of General Dentistry.....	1983 to date
New York County Dental Society	1983 to date
Anxiety Disorders Association of America (Professional Member)	1987 to date
Association for Advancement of Behavior Therapy	1990 to date
Federation Dentaire Internationale.....	1990 to date
Alpha Omega International Dental Fraternity	1980 to date

Corporate Experience

Milestone Scientific, Clinical consultant and researcher, March 1997–January 2000

Participated in the product development market launch of The Wand, a painless injection device. Headed a research project measuring how this precision-metered injection device reduced fear of dental injections. The resulting study was published in *The Compendium of Continuing Education in Dentistry*, a national dental journal, in February 1998. Served as a consultant, media spokesman and company representative to the investment community.

Internet Experience

Floss.com

Served as clinical consultant for dental fear and pain management topics. Authored part of the site and respond to patient inquiries on the site. 1998–2005.

Dentistry.com

Served as clinical consultant and author for dental fear and phobia issues matters. 1998–2005.

Editor

Section Editor on Pain Management for *The Journal of Practical Hygiene*, 1998-2000

Lectures

Mount Sinai Hospital, Department of Dentistry

Ongoing lecturer to the resident staff on various topics related to dental phobia.

Dental School Faculty Teaching

“The Wand: A Computer Controlled Delivery System for Local Anesthetics” lecture and clinical training to help faculty members incorporate The Wand into their school program.

University of Pennsylvania Dental School, Philadelphia, PA. December 9-10, 1998.

Medical College of Virginia Dental School, Richmond, VA. October 26, 1998.

University of Maryland Dental School, Baltimore, MD. October 21, 1998.

University of Kentucky at Louisville, Louisville, KY. August 11, 1998.

“The Relationship Between Your Oral Condition and Your Medical Health”

To Time Inc. employees, New York, NY. February 12, 2004.

To Mitsui USA employees, New York, NY. March 17, 2004.

“Treating the Dental Phobic: Challenge, Reward and Profits”

At the New York County Dental Society, New York, NY. October 29, 1999.

“The Dental Wand: Less Anxiety, Less Downtime, More Productivity”

At the New York County Dental Society, New York, NY. October 29, 1999.

“Computer Controlled Anesthesia in the New Millennium”

At the Dental Studies Institute, Fairfield, NJ. October 6, 1999.

“Treating Patients With Dental Phobia and Anxiety”

To the Columbia Study Club, New York, NY. September 15, 1999.

“Overcoming Dental Phobia”

At the Anxiety Disorders Association of America Annual Convention, San Diego, CA. March 28, 1999.

“The Wand: A Computer Controlled Delivery System for Local Anesthetics”

To the Metropolitan New York Study Club, New York, NY. November 11, 1998.

To the Dental Department Monthly Meeting at New York Hospital Cornell Medical Center, New York, NY. October 14, 1998.

“Painless Injections: Myth or Reality?”

At Becker-Parkin Continuing Education Center, New York, NY. September 18, 1998.

“The Wand: A New Approach to the Delivery of Local Anesthetics”

To the Mid-Manhattan Study Club, New York, NY. April 29, 1998.

To the Columbia Study Club, New York, NY. March 18, 1998.

“The Dental Phobic: Challenge, Reward, Profits”

At the First District Dental Society Continuing Education Program, New York, NY. May 3, 1996.

“Helping Dental Phobics Overcome Their Fears”

To the Anxiety Disorders Association of America Annual Meeting, Orlando, FL. March 30, 1996.

“Starting and Developing a Practice in New York City”

To the Midtown Dental Society Committee for the New Dentist, New York, NY. March 15, 1995.

“Treatment of the Phobic Dental Patient”

At the NYC Vocational Training Center at Mount Sinai Hospital for Dental Assistant Students, New York, NY. March 4, 1993.

“The Dental Phobic: Etiology, Diagnosis and Treatment”

To the National Conference on Phobias and Related Anxiety Disorders, Washington, DC. March 16, 1990.

“Treatment of the Difficult Denture Patient”

To the American Prosthodontic Society, Chicago, IL. February 10, 1990.

“Understanding Dental Phobia: Causes and Cures”

At the Greater New York Dental Meeting, New York, NY. December 1, 1988.

Presented an Exhibit on the Treatment of the Phobic Dental Patient

At the American Dental Association Annual Convention, Washington, DC. October 8-11, 1988.
Awarded 2nd Prize, Best Scientific Exhibit.

“Treatment of the Phobic Dental Patient”

To the Dental Study Club of New York, New York, NY. June 1, 1988.

“Approaches to the Treatment of Dental Fears”

To the 8th Annual National Conference and Training Institute on Phobias and Related Anxiety Disorders, San Francisco, CA. October 24, 1987.

“The Challenge of the Phobic Dental Patient”

To the Big Apple Dental Study Club, New York, NY. March 10, 1987.

“Treatment of the Phobic Dental Patient”

To the Carnegie Dental Study Club, New York, NY. September 10, 1986.

“Evaluation of Patients for Endosteal Dental Implants”

To the VIII World Congress of Oral Implantology, Caracas, Venezuela. April 6, 1986.

Published Articles

“Using a Precision-Metered Injection System to Minimize Dental Injection Anxiety”

Compendium of Continuing Education in Dentistry, Vol. 19, No.2, February 1998, pp.137-150.

“An Overview of the Treatment of Anxious and Phobic Dental Patients”

Compendium of Continuing Education in Dentistry, Vol. XIV, No. 5, 1993, pp.604-615.

“The Difficult Denture Patient”

Journal of Psychosomatics, Vol. 38, No. 1-4, 1991, pp. 58-62.

“Management of the Phobic Denture Patient”

Practical Periodontics and Aesthetic Dentistry, Vol. 2, No. 1, March 1990, pp. 36-38.

“The Psychodynamics of Dental Anxiety and Dental Phobia”

Dental Clinics of North America, Vol. 32, No.4, October 1988, pp. 647-656.

“Treatment of Dental Phobia: A Report of Two Cases”

Phobia Practice and Research Journal, Vol. 1, Spring 1988, pp. 64-72.

“A Protocol for Evaluation for Endosteal Dental Implants”

The New York Journal of Dentistry, Vol. 52, No. 10, December 1986, pp. 15-18.

Media Experience

Television Appearances

Discovery Health Channel series on “Things That Go Bump in the Night,” discussing dental fears and phobias. October 22, 2000.

PBS doctors panel discussion of aging and nutrition with Gary Null, during a pledge drive segment. April 6, 2000.

Fox News Channel morning feature on “Tooth Bleaching.” August 25, 1999.

“**WABC Eyewitness News**” evening feature on “The Wand and Dental Anesthesia.” March 19, 1999.

“**Fox and Friends**” morning show discussion on “The Treatment of Dental Fears.” January 19, 1999.

“**CBS This Morning**” feature on “The Treatment of Dental Phobia.” December 15, 1998.

“**WCBS Evening News.**” September 26, 1997.

Fox 5 “10 O’Clock News” feature on “Dental Phobia and The Wand.” August 14, 1997.

Fox News Channel “Fox on Trends.” April 23, 1997.

WNBC “Weekend Today.” March 22, 1997.

News 12 NJ “To Your Health.” March 8 and 9, 1997.

Fox 5 “Good Day, New York” news feature on “Dental Phobia.” May 28, 1996.

WPIX news feature on “Dental Phobia.” August 10, 1987.

Radio Interviews

CBC (Canadian Broadcasting Company) “Out Front.” Interviewed by Mary-Ann Archibald. April 28, 1999.

WOR “Rambling with Gambling.” Interviewed by John Gambling. October 20, 1997.

CBS Newsradio “Osgood Files.” October 16, 1997.

BAI Radio “Natural Living.” Interviewed live by Gary Noll. July 31, 1996.

CBS Newsradio 88. Interviewed by Lou Miliano. June 7, 1995.

Magazines and Newspapers Articles

Elle. Interviewed by Bob Morris. March 2006.

Newsday. Interviewed by Debbie Geiger. August 17, 2004.

Good Housekeeping. Interviewed by Sally Kuzemchak. January 2002.

The American Press Newspaper. Interviewed by Erin Kelly. November 22, 2000.

Daily News. Interviewed by Marek Fuchs. November 30, 1998.

Daily News. Interviewed by Susan Ferraro. January 13, 1998.

Vogue. Interviewed by Wendy Schmid. October 1997.

Associated Press. Interviewed by John Hendren. October 17, 1997.

Newsday, Washington Times, San Diego Tribune et al. Article.

Daily News. Interviewed by Colette Bouchez. April 14, 1997.

Esquire. Interviewed by Michael Solomon. March 1997.

The Boston Globe. Interviewed by Judy Forman. July 1, 1996.

Vogue. Interviewed by Wendy Schmid. August 1996.

Daily News. Interviewed by Colette Bouchez. June 2, 1996.

American Health. Interviewed by Donna Christiano. November 1995.

Vogue. Interviewed by Pamela Lopez. September 1995.

New York Post. Interviewed by Katherine Cavanaugh. May 4, 1995.

Esquire. Interviewed by Andrew Chaikivsky. April 1995.

Columbia News Service. Interviewed by Nicholas Vondaehne. February 17, 1993.

Parade. Interviewed by Carol Berczuk. July 1992.

Glamour. Interviewed by Jill Gordon. September 1991.

Readers Digest. Interviewed by Kathy Sears. March 17, 1991.

Woman. Interview. April 1986.